

WE ARE HIRING!

# Product Manager

Cityville (hybrid)



## Company Overview

Good Software is dedicated to unleashing productivity for businesses worldwide. We specialize in creating innovative, high-impact software solutions that empower organizations to achieve their goals. As a growing company with 78 employees, we foster a collaborative environment where self-managed teams are key to our success.

### Product Overview

WiseApp is a leading B2B SaaS solution that helps organizations manage customer data throughout the entire customer lifecycle. Designed to support businesses in delivering the right content to the right people at the right time, WiseApp is crucial for maintaining control, enhancing visibility, and driving business outcomes for our clients.

### Position Overview

We are seeking an experienced Product Manager to lead the development and growth of WiseApp. In this role, you will define the product vision and strategy, ensuring WiseApp meets the evolving needs of our customers. Your role will be pivotal in delivering a product that helps our clients achieve their business objectives.

## Key Responsibilities

### Product Strategy & Vision

- Define and communicate the product vision and strategy for WiseApp, ensuring alignment with Good Software's mission.
- Monitor market trends, customer needs, and competitors to inform product decisions.
- Develop and maintain a product roadmap that aligns with business goals and B2B client needs.

### Product Development

- Collaborate with cross-functional teams to define and prioritize product features for B2B customers.
- Oversee the product lifecycle from ideation to launch, ensuring timely and high-quality delivery.




Good Software

[www.goodsoftware.com](http://www.goodsoftware.com)  
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## Client Engagement & Feedback

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- Gather and incorporate customer feedback to keep WiseApp aligned with client needs.
  - Translate customer needs into actionable features that add value.
  - Advocate for the customer within the organization.

## Qualifications

### Experience




- 3-5 years of experience in product management, with a focus on B2B SaaS products.
- Proven success in managing the entire product lifecycle, particularly in a B2B context.
- Experience working closely with customers and translating their needs into successful product features.


### Skills

- Strong strategic thinking and problem-solving abilities.
- Excellent communication and interpersonal skills, with the ability to collaborate effectively across teams.
- A data-driven approach with experience in using metrics to inform product decisions.
- Ability to manage multiple priorities in a fast-paced, dynamic environment.

### Education

- Bachelor's degree in business, computer science, or a related field. An MBA or similar advanced degree is a plus.
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## What We Offer

- A dynamic, collaborative work environment with self-managed teams.
  - The opportunity to work on a leading B2B SaaS product that drives success for businesses worldwide.
  - Competitive salary and comprehensive benefits package.
  - Flexible hybrid work model, allowing for a balance of in-office and remote work.
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## How to Apply



If you're passionate about product management and want to help shape the future of a leading B2B SaaS product, we'd love to hear from you. Please send your resume and cover letter to Maggie at [maggie@goodsoftware.com](mailto:maggie@goodsoftware.com).

Good Software is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

